Social Networking Policy for Swimmers



**PURPOSE:**

1. Lisburn City Swimming Club (L.C.S.C.) recognises that the use of networking sites is a growing phenomenon and is increasingly used as a communication tool of choice by young people and increasingly more adults. The use of social media provides many opportunities to improve the way we communicate reach out and interact with people and other groups.
2. With the development of our own Facebook page and Twitter account, it has highlighted that whilst these technologies provide exciting opportunities, they are accompanied by dangers and negative consequences, if abused by users.
3. This policy will provide guidelines for acceptable use, not only for our own Facebook page and Twitter account, but all on-line social networking communications as they relate to L.C.S.C.

 **TECHNOLOGIES:**

1. This policy includes (but is not limited to) the following technologies.
* Personal Blogs
* Twitter
* Facebook
* My Space
* Bebo
* You Tube
* Message Boards
* Flickr
* Personal Websites

 **ACCEPTABLE USE:** The following rules must be adhered to by all users:-

SAFETY

1. Use the internet **positively** and do not place yourself at risk.

*(Please consider who you are inviting to be your friend and follow the good*

*advice of the social networking sites to ensure you are talking to the person*

*you believe you are talking to)*

1. You will **not** bully, intimidate, or harass any user.
2. You will **not** post any photographs, videos or make comments that may be

hurtful, untrue and upsetting or may be used by other people in a way you

did not intend or want.

*(Please be aware that social networking sites are a method of*

*communication like letter writing and the spoken word. Do not write*

*comments in the “heat of the moment” as these may be misinterpreted or*

*used in a way you did not intend. So never place a comment on the internet*

*that you would not put in writing or say to the individual concerned)*

1. You will **not** post content that is hateful, threatening, or pornographic;

incites violence; or contains nudity or graphic or gratuitous violence.

1. You will **not** post any information that contains alcohol-related or other

mature content (including advertisements)

PROTECTING OTHER PEOPLE'S RIGHTS

1. We will respect other people's rights, and expect you to do the same.
2. You will **not** write any derogatory or offensive comments in relation to L.C.S.C. or any other swimming club.
3. You will **not** post comments criticising or verbally abusing swimmers, coaches, officials or members of L.C.S.C. or any other swimming club.
4. You will **not** post photographs on the L.C.S.C. Social Media sites as you may be in breach of the Club's Photography Policy. This is an information sharing facility, and does not replace L.C.S.C. Website.
5. You will **not** post content or take any action on L.C.S.C. Social Media sites that infringes or violates someone else's rights or otherwise violates the law.

 SETTING UP ACCOUNTS

1. You will **not** provide any false information on L.C.S.C. Social networking sites, or create an account for anyone other than yourself without permission.
2. You will **not** use L.C.S.C. Social networking sites if you are less than 13 years of age.

CONSEQUENCES OF ACTIONS

1. Any individual found to be in breach of this Policy may face disciplinary action in accordance with the Club's Disciplinary, Grievance and Complaints Procedures.

**MANAGEMENT OF L.C.S.C. SOCIAL NETWORKING MEDIA SITES**

1. To ensure that the sites are used in good spirit and to the benefit of the club, Lisburn City Swimming Club's social networking sites will be managed and monitored by **Social Media Managers named in APPENDIX 1**

 **WHAT TO DO IF YOU HAVE CONCERNS**

1. As a user of social networking sites, whether you are a child or an adult, you may at some time have a concern about what you are seeing or being told about by another user.
2. The nature of these concerns may vary but should these concerns be connected to L.C.S.C. Then please contact one of the **Children’s Club Officers named in APPENDIX 1.**

**Appendix 1**

Contacts

If you have concerns regarding the content or use of the social media sites please do not hesitate to contact the persons below.

**Committee Members involved in management of Social Media Sites.**

Claire Bethel (Claire@betheljc.freeserve.co.uk)

Louise Sands (louisesands@sky.com)

**Club Children’s Officers**

Ciara Maginess (ciaraandcaoli@hotmail.com)

Molly Bradshaw (mollybrad@hotmail.com)

Naomi Jennings. (naomi.j@hotmail.co.uk)